



From Data to Decision

Module 3

23 - 27 January 2023
Bologna and online

Morning sessions: Complesso Belmeloro, via Andreatta 8, Bologna

Lunch break: Complesso Belmeloro (Palazzina A), via Andreatta 8, Bologna, 1 PM - 2 PM

Afternoon sessions: Aula Seminari (1 piano), Dipartimento di Scienze Statistiche, Via Belle Arti 41, Bologna

Monday 23 January

10 AM - 1 PM
Aula F (Belmeloro)

- **Welcome and opening speech**

Silvia Bianconcini, Rector's Delegate for Una Europa

- **Interaction with data scientists in action:** Coesia Group (Violetta Zoffoli), BitBang (Andrea De Marco), Applied (Alessandro Ruberti)
Chair Prof. Gianluca Marzocchi

2 PM - 4 PM

- **Revision session**

4 PM - 5:30 PM
Aula Seminari (STAT)

- **Communication seminar**

Tuesday 24 January

9:30 AM - 1 PM
Aula G (Belmeloro)

- **Data law seminar**

Professors Jan De Bruyne and Thomas Gils (KU Leuven)

2 PM - 5:30 PM
Aula Seminari (STAT)

- **Case study exercises, group work, discussions**

Wednesday 25 January

9:30 AM - 1 PM
Aula D (Belmeloro)

- **Welcome and opening speech**

Raffaella Campaner, Vice Rector for International Relations

- **From Data to Decisions: Chemical Risk Assessment at the European Food Safety Authority (EFSA)**

Sofia Ioannidou, Edoardo Carnesecchi, Jean Lou Dorne, Bruno Dujardin

- **Closing remarks**

Prof. Maria Letizia Guerra, Rector's delegate for Public Engagement

2 PM - 5:30 PM
Aula Seminari (STAT)

- **Case study exercises, group work, discussions**

Thursday 26 January

9:30 AM - 1 PM
Aula D (Belmeloro)

- **Data science for the evaluation of advertising effectiveness**

Dr. Daniele Paladini

2 PM - 5:30 PM
Aula Seminari (STAT)

- **Case study exercises, group work, discussions**

Friday 27 January

9:30 AM - 1 PM
Aula Seminari (STAT)

- **Pitch day**

(Project presentation)

2 PM - 5:30 PM
Aula Seminari (STAT)